

CITY OF AUBURN

Municipal Parking Department
2011

Our Purpose...

...is to create and cultivate a parking infrastructure that gets people where they need to be as courteously, safely, economically, and conveniently as possible.

City Personnel in Parking.... EMPLOYEES

- ◆ 1 Full time Parking Supervisor
- ◆ 1 Full time Parking Meter Attendant
- ◆ 1 Part time Parking Meter Attendant
- ◆ 1 Part time Parking Enforcement Officer
- ◆ 4 Part time Parking Garage personnel

MUNICIPAL PARKING Consists of...

On Street Parking

- 400+ Meters
- 10 Kiosks

Off Street Parking (Lots)

- 35 Meters
- 3 Kiosks

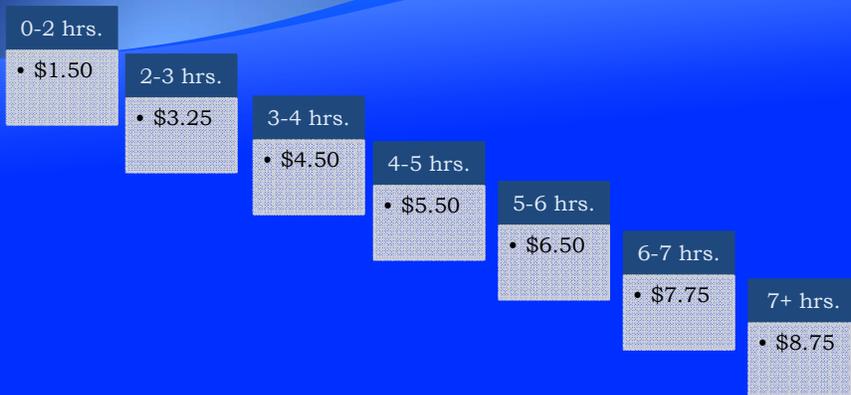
Auburn Parking Garage

- Covered
- Metered
- Permits
- Pay by Hour

Auburn Parking Garage Patrons~

- ◆ Downtown business owners
- ◆ Downtown business employees
- ◆ YMCA customers
- ◆ Local high school & college students
- ◆ Volunteers from non-profit organizations
- ◆ Tourists
- ◆ Centro bus riders
- ◆ Grand jurors & county jurors

Auburn Parking Garage RATES



On Street



-And-

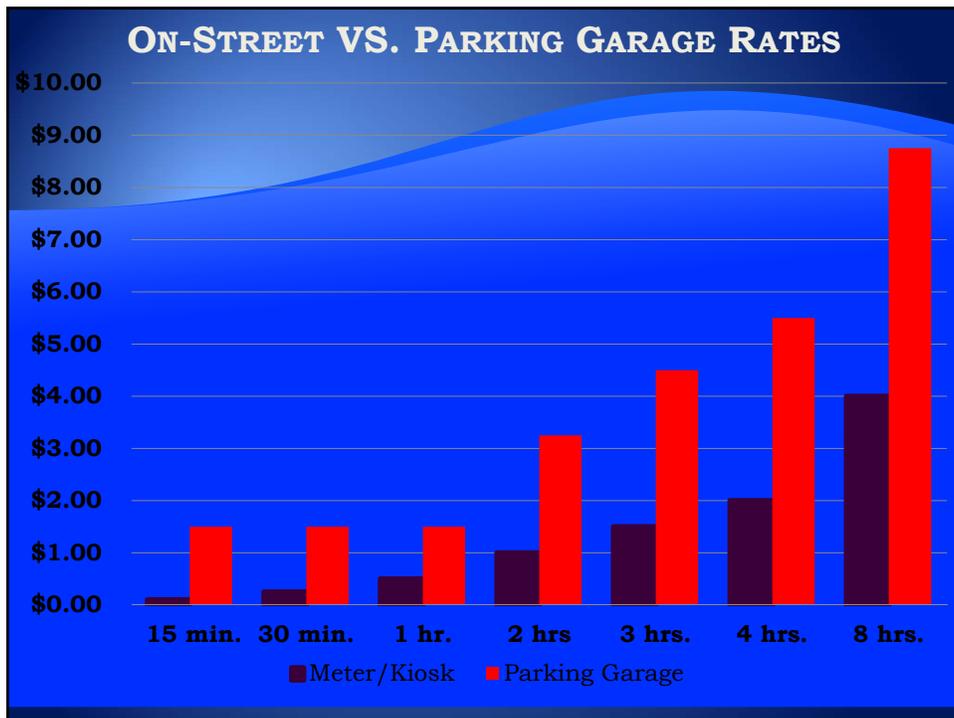


Off Street

PARKING

Meter and Kiosk RATES

15 min.	• 10¢
30 min.	• 25¢
1 hrs.	• 50¢
2 hrs.	• \$1.00
3 hrs.	• \$1.50
4 hrs.	• \$2.00
8 hrs.	• \$4.00



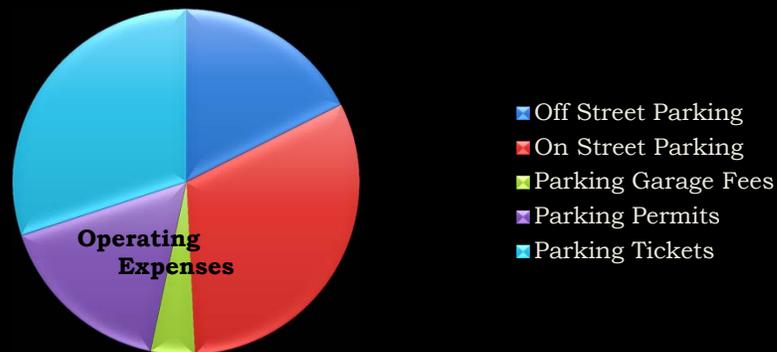
Parking Discounts



- \$ Cash Key Meters (50%)
- \$ Smart Cards (\$12.50 for \$20 card; \$30 for \$50 card)
- \$ Centro Bus Rider Discounts (20%)
- \$ Annual Parking Garage Permits
- \$ County and Grand Juror Discounts
- \$ Parking Garage Coupons

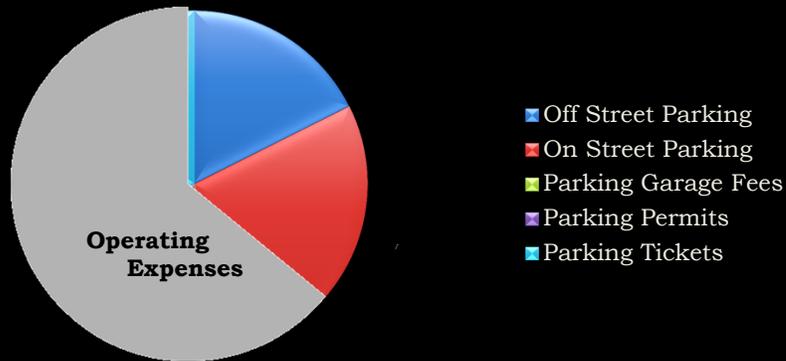
City of Auburn Municipal Parking Department Overview of Revenue & Expenses

Revenue/Expenses



City of Auburn Municipal Parking Department Overview of Revenue & Expenses

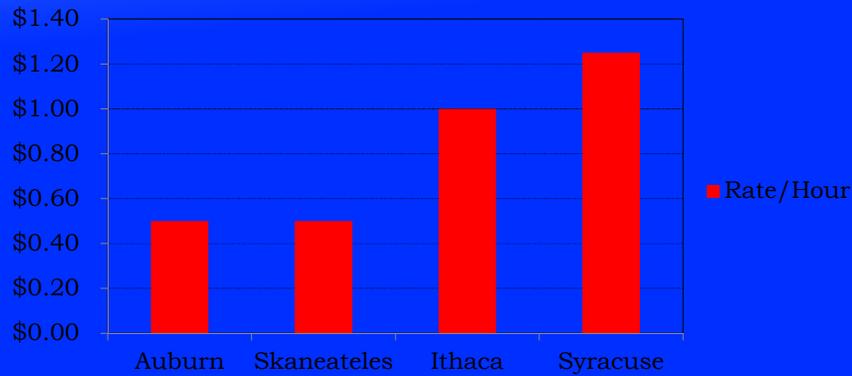
Revenue/Expenses



Neighboring city On-Street Parking Rates

DISCLAIMER: Rate, fee, and fine information collected and researched on other municipalities was provided by these cities/townships, either via telephone, visit, website, or their respective chambers of commerce. The City of Auburn is not liable for any inconsistencies, as rates may change, or vary at any given point in time.

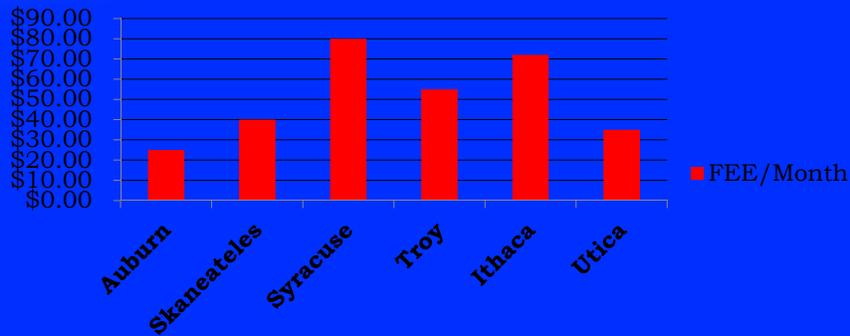
Rate/Hour



Neighboring city Parking Garage Permit fees

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FEE/ MONTH

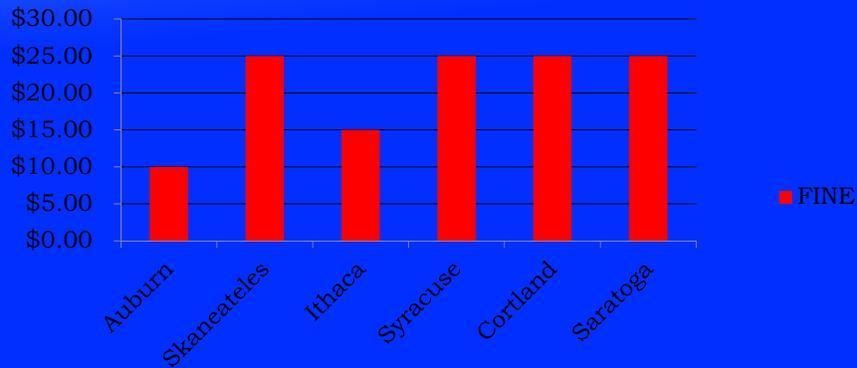


***Skaneateles rates reflect parking lot (not garage) permit fee

Neighboring city Overtime parking fines

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FINE



Parking Goals from 2010

- ◆ Create working partnerships with the community and downtown businesses
- ◆ Parking Garage Upgrades/Repairs
- ◆ Improve Meter Housings
- ◆ Keep pace with parking technology
- ◆ Energy Savings

Accomplishments...

- ◆ Parking Presentations at...
 - APT, March 2010
 - All Downtown Senior Citizen Complexes
- ◆ Parking Tours and Conferences in...
 - Utica, Geneva, Skaneateles, Elmira, Ithaca, Troy, Syracuse, etc...
- ◆ Community/Downtown Partnerships...
 - Merry-Go-Round Playhouse (MTF), Creating Healthy Places to Live, Downtown Merchants, Farmers' Market, Downtown Tourist office etc...

Accomplishments con't...

- ◆ Upgraded Kiosk in Seminary Lot
- ◆ Refinished Meter Housings
- ◆ Parking Garage Lighting
 - Federal Grant for Energy Efficiency
- ◆ Improved and Additional Signage
- ◆ Parking Garage Renovations



Where we are
heading...

Our Next Steps...

- ◆ Increase usage of the Auburn Parking Garage
- ◆ Increase usage of City-Owned Parking Lots and Improve on-street turnover
- ◆ Educate the general public on downtown Auburn parking
- ◆ Enhance Parking Signage
- ◆ Stabilize Department Staff



The Plan...

- **Increase Parking Garage Usage**
 - Modify On/Off Street Parking Rates
 - Revise Parking Garage Rates
 - Promote facility usage for Special Events
 - Improve Garage Aesthetics and Appeal (signage, etc.)

The Plan...

- **Increase usage of City-Owned Parking Lots and Improve on-street turnover**
 - Install meters in commercial areas, such as: W.Garden St., W. Genesee St., Seminary Ave.
 - Install undercover drive-up Kiosk in metered area of parking garage
 - Promote Parking incentives such as cash keys and smart cards

Meters Will be Installed on.. Seminary Avenue



Meters Will be Installed on...

West Genesee Street



Meters Will be Installed on...

West Garden Street



The Plan...

- **Educate the general public on downtown Auburn parking**
 - Provide downtown parking maps and information on long-term parking options to Auburn tourist office, Merry-Go-Round Playhouse, and city affiliates
 - Provide easily accessible information on the city website
 - Utilize Parking Garage as an information center for downtown parking information

The Plan...

➤ **Enhance Parking Signage in...**

- On-Street Kiosk Areas
- Auburn Parking Garage



The Plan...

- **Stabilize Department Staff...**
 - Replace part-time Parking Fee Collector with full time position
 - Reinforce customer relations skills with staff
 - Continue ongoing staff meetings to discuss current changes in parking

Using our resources

- ◆ Move Kiosk #6 to Parking Garage
- ◆ Use meters from parking garage & Dill Street Lot for new installation
 - ◆ Create parking maps and information brochures relative to parking



**Questions, input &
feedback....**



Thank you!